



Steve Krickovic  
USA Baby & Child Space  
1201 Mall Drive  
Richmond, VA 23235

3/05/09

To: Bob Ruthazer  
Re: Special Discount Offer

Bob,

As we discussed, I'm very glad to offer an exclusive discount for all participants in your great Boot Camp For New Dads program. Being a Father of two young boys and remembering well the challenges of being new to Fatherhood, your program will help prepare new Dads for this wonderful, life changing (for the better!) experience.

USA Baby, located next to the Chesterfield Towne Center, is the largest baby furniture store in Central VA. I'm certain your participants will find just the right furniture for their nursery. To help your new Dads, I am offering the exclusive discount for your participants.

Simply have your participants bring in this letter upon the date of purchase, and they will receive an additional 10% Off the currently advertised lowest price on anything in my store! Extra savings about and beyond the sale prices... for Boot Camp For New Dads!

I hope this exclusive offer will help new families outfit their new nursery!

To see all of our great furniture, please visit: [www.usababyric.com](http://www.usababyric.com)

\* This offer may not be combined with other USA Baby promotional offer.